

# The IT industry

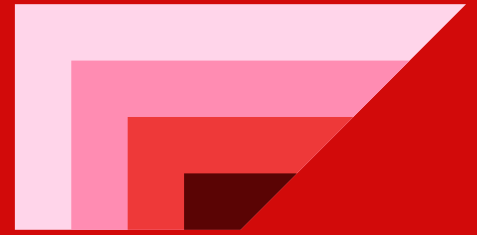
## Cash flow optimization

IT firms are the engine behind today's global economy. From cloud platforms to cybersecurity, the technologies they produce power virtually every industry on the planet. But keeping up with the rate of demand comes with huge challenges — including four related specifically to IT supply chains:

- Increasing digitalization to assist with inventory management
- Harnessing AI to bolster security and optimize cash flow
- Improving sustainability to meet ESG commitments
- Building supply chain resilience

CFOs, Treasurers, and Procurement leaders can play a leading role in tackling these challenges. But to do so effectively, they need to be dealt with together using the right approach.

**That approach?** Cash flow optimization.



### The situation at a glance:

# 80%

of organizations' supply chains were disrupted over the past twelve months.\*

# 90%

of tech companies have set decarbonization targets, but results are mixed in terms of the progress they're making.\*\*

# 82%

of CEOs in supply-chain-intensive industries plan to increase investments in digital capabilities across their enterprise.\*\*\*



## Increasing digitalization

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IT firms are in a constant race to stay competitive. And a digitalized supply chain is key to keeping up. Through digitalization, IT firms can boost their visibility of suppliers and improve their operational efficiency, which in turn leads to smoother operations and, ultimately, superior customer service.

### Do it with SAP Taulia

IT firms like yours recognize the importance of expanding the digital capabilities of their supply chains. And platforms like SAP Taulia can help support and speed up this process. Using this single, digital platform, we can help you improve demand forecasting, get a comprehensive view of your supply chain, and save time by eliminating inefficient manual processes.

## Effectively harnessing AI

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Globally, companies are investing heavily in AI — and the IT sector is no different. For instance, IT companies are deploying AI tools to improve security and identify potential supply chain risks. The technology also has the potential to analyze market trends and historic data, which can be used to optimize cash flow.

### Do it with SAP Taulia

Using SAP Taulia's AI-driven insights, you can better respond to potential supply chain issues. In addition, SAP Taulia's AI insights can help you improve payment terms with suppliers and make smarter working capital decisions. In turn, this can help facilitate new investment opportunities that might otherwise be off the table.

## Improving sustainability

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The IT sector views sustainability as a priority. And increasingly, they're digitalizing their supply chains as a way to make progress. These investments are helping them meet ESG commitments and contribute to the circular economy. IT firms are also finding ways to cut energy consumption, which includes selecting suppliers who can help them minimize waste and emissions in the manufacturing process.

### Do it with SAP Taulia

With our Sustainable Supplier Finance solution, you'll receive more than just greater visibility into your data. You'll benefit from deeper insights across your whole supply chain, including suppliers that are geographically distant or further down the value chain. That means you'll gain insight into your suppliers' suppliers, and their suppliers too. From that, you can set financial incentives for them to improve their sustainability — which of course improves your own reporting.

## Building resilience

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In the face of ongoing economic and geopolitical uncertainty, IT firms need truly robust supply chains. AI can play a leading role here — identifying potential disruptions that might otherwise be missed early to enable a proactive response. To further reduce risk and bolster agility, IT companies are also diversifying their supplier base —and managing these supplier relationships via centralized, cloud-based systems.

### Do it with SAP Taulia

We can help you build resilience to changes in market conditions with our Working Capital Management suite, including Payables, Receivables, and Inventory. Through predictive AI and real-time data, you can plan and intelligently react to shifting market forces. In addition, our solutions let you redeploy liquidity to your suppliers, which can help keep your operations running smoothly and minimize the potential for disruption.

## SAP Taulia: Ready when you are

With our supply chain finance and working capital management solutions, we can help you address the challenges you face around digitalization, AI, sustainability, and the need for increased supply chain resilience.

To find out more contact us at:  
[taulia.com/company/contact-us](https://taulia.com/company/contact-us)

Contact us

Or, to get a deeper understanding of how our solutions work, take a look at our interactive demos:

<https://taulia.com/product-tours/>

Try a demo